

THE OLD WEST FESTIVAL

CORPORATE SPONSORSHIP OPPORTUNITIES

WELCOME TO THE OLD WEST FESTIVAL!

The Old West Festival will operate on weekends beginning May 24th and running through June 15th. The Festival will create a fun-filled family atmosphere surrounded with the allure of the Old West. We will recreate Dodge City 1878, a place where the adults and children alike may “step back in time” and enjoy the unique offerings (food, crafts, rides and performances) available only at the Old West Festival.

At the Old West Festival, we are dedicated to constructing and operating what will become America’s premier Old West Festival. We invite local companies to join us in building a Festival that will continue to grow for many years to come.

NEWSPAPER

The NEWS DEMOCRAT...The Old West Festival Program will be mailed to approximately 50,000 homes in the areas surrounding Brown County. Of course they will also be handed out to each patron who comes to enjoy the festival!

Your Company Logo will also be shown on the Sponsor’s Page.

WEBSITE

The Old West Festival is on the Internet!! Hitch up to the Old West Festival website at www.OldWestFestival.com.

Your company logo will also be shown on the sponsor’s page of the website. As an Old West Festival Sponsor, your website may be linked to the Old West Festival website.

Thank you very much for your interest.

Drew Deimling
President
Old West Festival

Email: Drew@OldWestFestival.com

website: www.OldWestFestival.com

CORPORATE SPONSORSHIP OPPORTUNITIES

Sidekick Sponsor

\$100

- Listing your company name on the Old West Festival website
- Linking your company website to the Old West Festival website
- Invitation to the Old West Festival VIP & Media Reception

Cowboy Sponsor

\$200

- Listing on the sponsor's page in the Old West Festival Program
- Listing your company name on the Old West Festival website
- Linking your company website to the Old West Festival website
- Invitation to the Old West Festival VIP & Media Reception
- 5 Complimentary passes to the Old West Festival

Gunfighter Sponsor

\$500

- Listing on the sponsor's page in the Old West Festival Program
- Listing your company name on the Old West Festival website
- Linking your company website to the Old West Festival website
- Invitation to the Old West Festival VIP & Media Reception
- Mentions of your company name at two different Old West Festival stages
- 10 Complimentary passes to the Old West Festival

Deputy Sponsor

\$750

- Listing on the sponsor's page in the Old West Festival Program
- Listing your company name on the Old West Festival website
- Linking your company website to the Old West Festival website
- Complimentary Food and Beverages at the Old West Festival for 4
- Invitation to the Old West Festival VIP & Media Reception
- Mentions of your company name at two different Old West Festival stages
- 25 Complimentary Passes to the Old West Festival

Town Sheriff Sponsor

\$1,000

- Listing on the sponsor's page in the Old West Festival Program
- Listing your company name on the Old West Festival website
- Linking your company website to the Old West Festival website
- Listing on the cover of the Old West Festival Program as a sponsor
- Complimentary Food and Beverages at the Old West Festival for 10
- Invitation to the Old West Festival VIP & Media Reception
- One-half day signage for our company name on the Old West Festival auxiliary stage*
- 50 Complimentary Passes to the Old West Festival

US Marshall (Stage Sponsor)

\$2,500

- Listing on the sponsor's page in the Old West Festival Program
- Listing your company name on the Old West Festival website
- Linking your company website to the Old West Festival website
- Listing on the cover of the Old West Festival Program as a sponsor
- Complimentary Food and Beverages at the Old West Festival for 25
- Invitation to the Old West Festival VIP & Media Reception
- Mentions of your company name at two different Old West Festival stages
- Full day signage for your company name on the Old West Festival music stage*
- 75 Complimentary Passes to the Old West Festival

CORPORATE SPONSORSHIP OPPORTUNITIES

Yes, we would like to be a part of the Old West Festival experience. We agree to the terms and prices as indicated in "Old West Festival Corporate Sponsorship Opportunities". They are listed on the attached sponsorship materials.

Sponsorship Level: _____

Amount Due: _____

Business Name: _____

Contact Person (if different than above): _____

Address: _____ City: _____ Zip: _____

Area Code: _____ Phone Number: _____

Email Address: _____

Name: (Please Print) _____

Signature: _____

Make checks payable to "Old West Festival."

Drew Deimling
President
Old West Festival
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