

THE OLD WEST FESTIVAL

CORPORATE SPONSORSHIP OPPORTUNITIES

WELCOME TO THE OLD WEST FESTIVAL!

The Old West Festival operates in the fall on weekends beginning September 10th and running through October 9th. The Festival creates a fun-filled family atmosphere surrounded with the allure of the Old West. We recreate Dodge City 1878, a place where the adults and children alike may “step back in time” and enjoy the unique offerings (food, crafts, rides and performances) available only at the Old West Festival.

At the Old West Festival, we are dedicated to constructing and operating what will become America’s premier Old West Festival. We invite local companies to join us in building a Festival that will continue to grow for many years to come.

PROGRAM

The Old West Festival Program is distributed to **50,000** patrons, as well as places of business in the areas surrounding The Old West Festival in Clermont and Brown Counties. Depending on your level of interest, an Advertisement for your business can span 1/8 page to a full page.

WEBSITE

The Old West Festival is on the Internet!! Hitch up to the Old West Festival website at www.OldWestFestival.com. We have had over **100,000** website hits in the 2010 season. Our visitors spend an average of over 3 minutes on the sight and visit over three pages.

Your company logo will also be shown on the sponsor’s page of the website. As an Old West Festival Sponsor, your website may be linked to the Old West Festival website. Our visitors can directly go to your website through our link, and simply linking to our website will help in your ranking in Internet search engines.

SOCIAL MEDIA

We have over 3,200 friends on Facebook and over 650 followers on Twitter. Those numbers will rise dramatically as the Festival draws nearer.

As a sponsor of the Old West Festival you can reach your audience through print, the Internet ad social media. You also will have a few tickets for employees or customers! Thank you very much for your interest.

Drew Deimling
President
Old West Festival

Email: Drew@OldWestFestival.com

website: www.OldWestFestival.com

CORPORATE SPONSORSHIP OPPORTUNITIES

Sidekick Sponsor **\$100**

- Listing your company logo on the Old West Festival website
- 4 Old West Festival Tickets
- 1 Mention on Facebook and Twitter
- **1/8 page Ad in the Old West Festival Official Program**

Cowboy Sponsor **\$150**

- Listing your company logo on the Old West Festival website
- 8 Old West Festival Tickets
- 3 mentions on Facebook and Twitter
- **1/4 page Ad in the Old West Festival Official Program**

Gunfighter Sponsor **\$250**

- Listing your company logo on The Old West Festival website
- 12 Old West Festival Tickets
- 5 mentions on Facebook and Twitter
- **1/2 page Ad in the Old West Festival Official Program**

Deputy Sponsor **\$500**

- Listing your company logo on The Old West Festival website
- 20 Old West Festival Tickets
- 10 mentions on Facebook and Twitter
- **FULL PAGE Ad in the Old West Festival Official Program**

Town Sheriff Sponsor **\$1,000**

- Listing your company logo on The Old West Festival website
- 50 Old West Festival Tickets
- 20 mentions on Facebook and Twitter
- ***One-day signage for our company name on the Old West Festival auxiliary stage (Only 10 Available)***
- **FULL page Ad in the Old West Festival Official Program**

Don't see the sponsorship level that meets your needs? We are more than happy to negotiate and work with Sponsors to meet their specific needs when taking part of The Old West Festival Corporate Sponsorship Program. Just ask!

CORPORATE SPONSORSHIP OPPORTUNITIES

Yes, we would like to be a part of the Old West Festival experience. We agree to the terms and prices as indicated in "Old West Festival Corporate Sponsorship Opportunities". They are listed on the attached sponsorship materials.

Sponsorship Level: _____

Amount Due: _____

Business Name: _____

Contact Person (if different than above): _____

Address: _____ City: _____ Zip: _____

Area Code: _____ Phone Number: _____

Email Address: _____

Name: (Please Print) _____

Signature: _____

Make checks payable to "Old West Festival."

Drew Deimling
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