



We are pleased to present to the public some of the finest craftsman and Western Vendors available for our period event. We welcome your vendor application and product information for consideration. The Old West Festival is dedicated to constructing and operating what will become America's premier Old West Festival. In order to gain the interest and minimize financial risk to crafters we have made the show a "Percentage Show". We invite only quality vendors who are also willing to make the necessary commitment of time and money to join us in building a Festival that will continue to grow for many years to come.

GOAL

The Goal of our Festival is to create a fun-filled family atmosphere surrounded with the allure of the Old West. We will recreate Dodge City 1878. The Old West Festival is a unique festival where the customers may "step back in time" and enjoy the unique offerings (food, crafts, performances). Every participant is expected to maintain the look and feel of the American Old West in their dress, language, and booth appearance.

THEME

Our theme is a 19th century old west cow town (Dodge City, Kansas 1878 to be more specific), and we are ALL MEMBERS OF FESTIVAL ENTERTAINMENT. Our stimulating atmosphere provides a complete fun-filled day, with entertainers interacting on the street and presenting stage shows. The Festival is made up of not only entertainment but also craft, food, and games vendors. Everyone is expected to create the illusion of the period with costumes, structures, booth displays, and decorations.

LOCATION

Our Location is convenient to all areas of Cincinnati. Just 15 minutes east of Eastgate Mall, only one mile off State Route 32.

PATRONS

The Old West Festival continues to gain public support. We have averaged over 1,800 patrons per day and have had over 2800+ visitors on several days. The Old West Festival will continue its commitment to increase attendance in years to come. Billboards, print, Radio, social networking, promotions, coupons and free give-a-ways will provide a growing base of patronage, and we hope artisans see the enormous advantages to joining us early.

WE ARE A JURIED SHOW

We highly encourage products to represent those available in the late 1800's American West. We expect all items sold to our patrons to be traditional or original in design, functionally appropriate, durable, well made, and guaranteed by their maker to be satisfactory to the customer. High-quality photographs or representative samples of all the products you are interested in selling must be mailed with the application.

PERIOD DRESS AND DISPLAYS REQUIRED

All vendors are expected to create the illusion of the period with dress, structures, booth displays and decorations. Ladies, we suggest a simple period dress and an apron. Men, we suggest flat front pants and a button shirt. "Costumes" can be as elaborate as you'd like, however no tennis shoes, blue denim jeans, shorts, t-shirts or modern western attire will be permitted.

VENDOR SPACE and SHOPS

Vendors are encouraged (not required) to build permanent shops according to the Ohio Building Code in subsequent Festival seasons if they are interested. Temporary shops (tents) must be draped in canvas or disguised in some manner.

Every vendor is responsible for tenting and/or building their own selling area. If modern Vehicles or Equipment is used; it is the vendor's responsibility to disguise it properly. Each location will be pre-approved by Festival staff in advance. Vendor space is assigned first on a first-come basis with those returning and those participating all five weeks getting preferential locations.

DEMONSTRATIONS

Daily demonstrations are encouraged and have been proven to increase sales. If you would like your demonstrations to be listed in our program they must be approved in advance by Festival Staff. Crafts people who demonstrate their crafts at Scheduled times will receive special consideration in the selection of a shop location. Their schedule will also be advertised in the Festival Program.



Old West Festival Crafter Application Guidelines

We are a Juried Show. We highly encourage products to represent those available in the late 1800's American West. We expect all items sold to our patrons to be traditional or original in design, functionally appropriate, durable, well made, and guaranteed by their maker to be satisfactory to the customer.

Crafter Space: Will be determined on a first-come, first-served basis.

Other Requirements: All Old West Festival Crafts and Vendors are required to have an Ohio Sales Tax number and liability insurance that MUST list Old West Festival as "Additional Insured." If the Festival is not provided with certificate of insurance by August 1, you will automatically be added to the Festival's policy and charged the cost of coverage (\$75).

Rules and Regulations: If accepted, you will be mailed our rules and regulations in regards to vendor area assignment, set up and tear down, camping etc. **Please feel free to contact us in advance for clarification of any questions you may have before submitting your application.**

APPLICATION REQUIREMENTS

1. The Vendor Application must be fully completed, signed and include vendor fee check/money order. Checks are deposited upon receipt. If you are not accepted, your refund check will be included with written notification. Cancellations after August 15 will not be refunded.

2. Photos must be submitted for ALL items you wish to sell. The jury may, at its discretion, require you to submit merchandise samples, at your expense, for closer examination. You will not be allowed to display or sell any items not listed and juried. If you are approved for participation the photos will be retained in your file. If you are not accepted, photos will be returned to you.

3. Your Vendor Application with slides/photos must be delivered to the Old West Festival Office by June 15th. Late entries will be accepted on a stand-by basis only. The jury will meet in January and will notify applicants of their decision no later than July 15th. Some applications may be approved upon receipt.

4. APPLICATION FEE - \$25

PERCENTAGE FOR SPACE - 15% (10' X 10')

(Larger Booth Space is available, and negotiable.)

5. Send completed application with pictures or samples of your products to:

Old West Festival

Vendors & Crafts

PO BOX 44312

Cincinnati, OH 45244

(513) 237-8345 or e-mail vendors@oldwestfestival.com



Applicant's Name: _____

Manager's Name: _____

Business Name: _____

Street Address: _____

City: _____

State: _____

Zip: _____

Daytime Phone: _____

Cell Phone: _____

Fax: _____

Email Address: _____

Website: _____

Examples of my art, craft, or merchandise can be found on my website YES NO

I plan to demonstrate my art or craft YES NO

If yes, briefly describe your demonstration, proposed schedule and duration:

List all persons whom you plan to participate with you and the role of each (i.e., crafter, salesperson):

| Name of Person | Role of Person |
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